SEMESTER STORYTELLER
scholarship

BCA Study Abroad
Bridge • Connect • Act

TERMS OF SCHOLARSHIP

SUBMISSIONS: Semester students awarded as BCA Storytellers, will submit content to the BCA Central Office for three [3] months of their choosing during the time of their study abroad term. You may submit content via email, wetransfer.com or dropbox to swalter@bcastudyabroad.org.

GUIDELINES:
- Submissions should be original works created by you.
- Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant us a license.
- Semester students will be required to submit:
    - 12 images per month for 3 months during their term abroad
    - 1 video per month for 3 months during their term
    - 2 blogs per semester abroad
    - Host 1 BCA Snapchat Takeover per semester abroad (Other social media takeovers available pending approval)
- All content must be submitted over the course of 3 months of your choosing during your term abroad.
- Students must submit content to BCA by the 15th of each month to receive funds.
- Students will work and communicate with BCA Design & Media Specialist to submit content and host social takeovers.

PHOTOS: Photos must be submitted digitally; hard copies/ prints will not be accepted. Digital images must be at least 300dpi/ppi, 8.5 x 11 inches in size or larger, and in one of the following formats: .JPEG, .JPG, or .TIFF. Please include a short 2-5 sentence long description of each photo.

VIDEOS: Videos should not be longer than six [6] minutes. Minimum of 720p resolution in one of the following formats: MP4, AVI, or WMV. Videos in HD are preferred. Audio quality should be no less than 192 kbps. Videos should be edited for immediate posting. Videos with copyrighted content (i.e. music) will not be accepted.

TAKEOVERS: Snapchat or Social Takeovers will be scheduled through the BCA Design & Media Specialist. Students will be given a unique password to access the BCA account for their takeover. Stories should be 7-15 snaps and consist of videos and pictures. Students are encouraged to utilize geofilters, text, stamps, etc.

BLOGS: Blogs should be submitted in conjunction with required images/videos over the course of three months. Blogs should consist of:
- A creative topic that pertains to your study abroad experience
- Be 500-1,500 words in length
- Include a student bio: 2-4 sentences in length mentioning your home school, major, after college aspirations and why you chose your program.
- Include a head shot of yourself to accompany your bio
- Minimum 3 photos to accompany the blog (can consist of photo requirements for the month)

CONTENT: Photos & Videos should exhibit a basic understanding of composition, light, and clarity. Subject matter should encompass your day-to-day life, community involvement and reflection of time abroad. The following content will **not** be accepted:
- Selfies
- Drunken or binge drinking behavior
- Nude or sexually explicit behavior
- Obscene, violent or other inappropriate behavior
- Commercial content - whether it is your personal business or someone else's
- Criticism of a specific person or organization
- Images that involve putting any individual or animal at danger
- Photos/Videos that infringe upon another person's rights, including but not limited to copyright

Files should include metadata or the following captioned information:
- Location (town & country)
- Site Location (i.e.: National Park)
- Name of student